

2025-2026 SEASON

BOSTON PHILHARMONIC BENJAMIN ZANDER

236 Huntington Avenue
Suite 209
Boston, MA 02115

PRICING

PREMIUM PLACEMENTS (in color)

Back Cover	\$1000
Inside Back Cover	\$750
Inside Front Cover	\$600

STANDARD PLACEMENTS (in black & white)

Full Page	\$400
Half Page	\$250

SPECIAL OFFERS

2 or more ads	10% discount
4 or more ads	15% discount
7 or more ads	20% discount

PLACEMENT OPPORTUNITIES

BPO SERIES up to 2400 circulation per concert

Concert	Performance Date	Deadline
BPO 1	October 19	October 1
BPO 2	November 23	November 3
BPO 3	February 13	February 3
BPO 4	April 11	March 25

BPYO SERIES up to 2400 circulation per concert

Concert	Performance Date	Deadline
BPYO 1	November 7	October 21
BPYO 2	February 27	February 10
BPYO 3	May 3	April 14

SPECS

DIMENSIONS

(w x h, page size 6"x9")

Full Page	5"x 9"
Half Page	5"x 3.75"

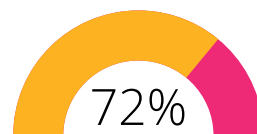
FILE FORMAT

PDF, 300 dpi
No bleeds

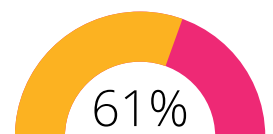
FULL PAGE

1/2 PAGE

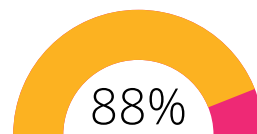
ABOUT THE BPO AUDIENCE



Have college degrees



Ages 55 and above



Net worth greater than \$100k

61 AVG. AGE

**\$100k+ AVG.
HOUSEHOLD
INCOME**